Live on View
(Contemporary Music Program)

Summary

Live on View (*Artists on View contemporary music program*) is presented by The City of Greater Bendigo via Bendigo Venues and Events (BV&E) to support local musicians performing in The Engine Room.
The program provides venue access, technical support, ticketing and promotion.
Performers will receive ticket income; there is no additional funding provided under this program.
Live on View is open to individual musicians and bands living, working or studying primarily in the City of Greater Bendigo.
Applications will be assessed by BV&E, with the assessment criteria focusing on the delivery of a diverse and integrated program together with the quality of the work.
Priority will be given to emerging artists or those presenting new work.

We encourage all eligible musicians to apply for this program.
If you are thinking of applying, you are encouraged to contact the Arts Officer to discuss your application. If you have trouble completing the application form, please contact us and we will be very happy to help you.
Email: creative@bendigo.vic.gov.au or Phone: 03 5434 6478

The Engine Room

Located in View Street, next to The Capital, the original Fire Station served the Bendigo community up until 1983. The former engine room is a black box studio, incorporating flexible staging, seating, audio and lighting and is now used for a variety of activities, ranging from classes and workshops to music, dance, theatre, and other performances.

For Engine Room Venue Information go to the BV&E Information for Hirers page.

The Event

Live on View will support evening performances with two 45 min (approx.) brackets.
These may be allocated to a single act (musician/group) performing two brackets or may be allocated to two acts (one bracket each).
Events will be scheduled by BV&E throughout the year, with applications closing approximately two months/six weeks before the event.
Dates will be included on the Live on View website and application form.
Applicants will be notified of the outcome of the assessment no later than one week after closing date.
Thursday and Friday performances begin at 7pm (sound check from around 4pm),
Sunday performances begin at 6pm (sound check from 2pm).

Live on View covers:

Note, this is a summary of support provided by the program; full information will be forwarded to successful applications. If you have any questions or require more detail, please contact the Arts Officer.

Technical support/Venue

- One day of venue access: up to 8 hours including performance.
- A multi skilled technician for 8 hours of venue access.
- Pre-event consultation with a BV&E staff member to discuss technical and other requirements.
- A basic audio set up (2 x foldbacks, 4 x mics (2 wired & 2 wireless), 2 x DI, Audio playback.
- Standard lighting rig including front and back light and colour changing stage wash.
- Projector and screen.

Ticketing

- Events will be ticketed via gotix, the City of Greater Bendigo's ticketing service managed by BV&E, with a single price-point of $10.
- Standard Ticketing fees will form part of the program support allowing performing musicians to receive full $10 per ticket sold. If there are two acts performing it will be split equally between each act.
- Front of House supervisor, ushers and box office staff member for the performance.

Advertising and promotion

We will work with performers to promote their event. Support includes:

- Guidance to support the creation of artwork and promotional assets.
- A dedicated webpage on the BV&E website.
- Promotion via social media, an EDM to the gotix database, and a 2 week digital campaign in Bendigo Advertiser
- The production of a media release to be distributed City of Greater Bendigo Communications Team

Food/Drink

Live on View performances are drug and alcohol free. As part of the program BV&E will provide complimentary soft drinks and snacks for patrons attending the event.

Additional costs and Insurance

Any costs outside of those listed above will be charged at BV&E community rate. Applicants will need to be covered by public liability insurance (PLI). If you do not have public liability cover this can be covered as part of the City of Greater Bendigo policy for one-off events.

After Assessment

If Successful

If application is successful, we will be in touch to help you with the subsidy and booking details. This includes completion of a Letter of Agreement/Booking Form. If under 18 these will also need to be signed by a parent or guardian.
You will attend a pre-event consultation with the BV&E venue staff to determine tech requirements.
Following your performance, you will be required to complete an Acquittal Report.

If Unsuccessful

If a proposal is unsuccessful this does not necessarily mean any judgement has been made on the quality or standard of the musicians.
Unsuccessful applicants may be offered a future performance date, may re-apply in a future round, or may enquire as to the availability of venues through the normal hire fee structure as determined by Bendigo Venues and Events.

How To Submit Your Application:

Complete the online form (type in the link or use the QR Code)
www.bendigoregion.com.au/arts-culture-theatres/live-on-view

If using the Word document:
Email: creative@bendigo.vic.gov.au

Post or **hand deliver** to: Attention, Arts Officer
Bendigo Venues and Events
The Capital Theatre
50 View Street, Bendigo 3550