

Expression of Interest

Aboriginal and Torres Strait Islander Art Space logo design

Due: Wednesday 1 December 2021

Background Information

The City of Greater Bendigo is establishing a designated art space in Greater Bendigo to showcase Aboriginal and Torres Strait Islander artists and art making. A Wartaka group of Elders and artists has been established and met to yarn about the future art space, art and culture and how Aboriginal and Torres Strait Islander artists living in the Bendigo region are supported.

Objectives and Outcomes

This EOI is open to all Aboriginal & Torres Strait Islander artists living and/or working in Greater Bendigo. We are looking for a logo design that represents Aboriginal & Torres Strait Islander people living, learning and working in the City of Greater Bendigo and explores connection to this country. It will represent Dja Dja Wurrung Country, Aboriginal and Torres Strait people and the City of Greater Bendigo.

The logo will be used as a symbol for the future art space, used on social media platforms, banners, exhibition invitations, posters and other collateral associated with the art space.

Design Brief

We're seeking a simple design that reflects local landscape and draws inspiration from country e.g. native grasses, foliage, landscape. Colours should reflect the blues, greys, greens and earth colours of the regions landscape.

Output

- The artist MUST be able to provide image ready artwork in various files formats e.g. vector, illustrator, JPEG and PDF, .eps, png, and include colour, mono and reverse to be used on different backgrounds
- Supply a style guide – including suggested font, placement and examples of the logo on marketing material



Artists Statement

Provide a short artist statement about you and your creative practice that also explains how the logo represents Dja Dja Wurrung Country.

Selection Process

- On submission of the EOI artists will receive an email acknowledging receipt of their submission, late entries will not be accepted.
- Submissions will be reviewed by Bendigo Venues and Events staff and Wartaka Group members who have not submitted a proposal.
- The successful artist will be required to sign an agreement with City of Greater Bendigo, which outlines standard terms, including those relating to copyright, logo ownership and use of logo.
- The City of Greater Bendigo shall not be under any legal obligation to accept a proposal unless and until an Agreement has been signed by Bendigo Venues and Events and the successful applicant.
- The successful artist will be paid, in total, a fee of \$1000 (excl GST)
- Decisions made by the City of Greater Bendigo are final. No further communication will be entered into with applicants regarding the final outcome.
- Unsuccessful applicants will be notified via email.

Submissions should be emailed directly to the Arts Officer First Nations Janet Bromley (j.bromley@bendigo.vic.gov.au) by **Wednesday 1 December 2021 at 5pm**.

For further information please email j.bromley@bendigo.vic.gov.au or call 0400 746 379.

